

# Bachelor of Business – Management and Entrepreneurship & Innovation

Academic Chair: David Zhang

Start Date: Semester 2 2025

Year 1 – 2025			Semester 2 Units	CP
			BUS171 Foundations of Economics	3
			BUS124 Global Marketing	3
			BUS163 Introduction to Accounting	3
			MSP100 Career Learning: Managing Your Career	3
			Summer Units	CP
			NA	
			Total	12
Year 2 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	Spine Level 2 or TLC101 Communication Skills for Undergraduate Study	3	BUS221 Entrepreneurial Strategy - 6 credit points	6
	BUS123 Management in a Global Environment	3	BUS230 Change Management	3
	BSL165 Foundations of Business Law	3	BUS220 Foundations of Entrepreneurship	3
	BUS109 The Innovator's Mindset	3		
	Winter Units	CP	Summer Units	CP
	NA		NA	
	Total	12	Total	12
Year 3 – 2027	Semester 1 Units	CP	Semester 2 Units	CP
	Spine Level 2	3	BUS338 Global Strategic Management	3
	BUS354 Leading Emerging Futures	3	BUS366 The Compelling Entrepreneur	3
	BUS363 Scaling Agile projects	3	BUS380 Entrepreneurial Finance	3
	BUS219 International Business	3	General elective	3
	Winter Units	CP	Summer Units	CP
	NA		NA	
	Total	12	Total	12
Year 4 – 2028	Semester 1 Units	CP		
	BUS368 Cultures of Innovation	3		
	BUS334 Business Analytics	3		
	BUS293 Organisational Theory and Behaviour	3		
	General elective	3		
	Winter Units	CP		
	NA			
	Total	12		
TOTAL CREDIT POINTS				72

Semester 1 Notes	Semester 2 Notes

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 23/10/2024.