

## Combined Bachelor of Business (major in Hospitality and Tourism Management) and Bachelor of Entrepreneurship and Innovation (B1394)

For students commencing in Semester 1 2023 at the South Street, Murdoch Campus

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
<b>2022</b>	Year 1	<b>MSP100 Career Learning: Managing Your Career</b>	3pts	<b>BUS124 Global Marketing</b>	3pts
		<b>BUS123 Management in a Global Environment</b>	3pts	<b>BSL165 Foundations of Business Law</b>	3pts
		<b>BUS109 The Innovator's Mindset</b>	3pts	<b>BUS171 Foundations of Economics</b>	3pts
		<b>TOU101 Introduction to Tourism Systems</b>	3pts	<b>BUS163 Introduction to Accounting</b>	3pts
			12pts		12pts
<b>2023</b>	Year 2	<b>COM203 Consulting and Freelancing</b>	3pts	<b>Part II Murdoch Spine Unit*</b>	3pts
		<b>BSL204 Tourism and Hospitality Law</b>	3pts	<b>BUS220 Foundations of Entrepreneurship</b>	3pts
		<b>Option</b>	3pts	<b>BUS221 Entrepreneurial Strategy</b>	<b>6pts</b>
		<b>Option</b>	3pts		
			12 pts		12pts
<b>2024</b>	Year 3	<b>BUS354 Leading Emerging Futures</b>	3pts	<b>BUS368 Cultures of Innovation</b>	3pts
		<b>TOU221 Sustainable Tourism</b>	3pts	<b>TOU323 Destination Management</b>	3pts
		<b>Option</b>	3pts	<b>BUS293 Organisation Theory &amp; Behaviour</b>	3pts
		<b>Option</b>	3pts	<b>Option</b>	3pts
			12pts		12pts
<b>2025</b>	Year 4	<b>Part II Murdoch Spine Unit*</b>	3pts	<b>BUS366 Stand and Deliver: The Compelling Entrepreneur</b>	3pts
		<b>BUS363 Scaling Agile Projects</b>	3pts	<b>BUS380 Entrepreneurial Finance</b>	3pts
		<b>Option</b>	3pts	<b>BUS338 Global Strategic Management</b>	3pts
		<b>Option</b>	3pts	<b>Option</b>	3pts
			12pts		12pts

\*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts
2. MSP201 Real World Learning – 3 pts or MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts or BUS3581 Industry Placement for Business – 3 pts