Combined Bachelor of Business (major in Hospitality and Tourism Management) and Bachelor of Entrepreneurship and Innovation (B1394)

For students commencing in Semester 2 2023 at the South Street, Murdoch Campus

This sample study plan is based on the 2023 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2023	Year 1			MSP100 Career Learning: Managing Your Career	3pts
				BUS124 Global Marketing	3pts
				BSL165 Foundations of Business Law	3pts
				BUS123 Management in a Global Environment	3pts
					12pts
2024	Year 2	BUS171 Foundations of Economics	3pts	BUS220 Foundations of Entrepreneurship	3pts
		BUS163 Introduction to Accounting	3pts	BUS380 Entrepreneurial Finance	3pts
		BUS109 The Innovator's Mindset	3pts	COM203 Consulting and Freelancing	3pts
		TOU101 Introduction to Tourism Systems	3pts	Option	3pts
			12pts		12pts
2025	Year 3	Part II Murdoch Spine Unit*	3pts	BUS368 Cultures of Innovation	3pts
		BUS354 Leading Emerging Futures	3pts	BUS221 Entrepreneurial Strategy	**6pts**
		BSL204 Tourism and Hospitality Law	3pts	BUS293 Organisation Theory & Behaviour	3pts
		Option	3pts		
			12pts		12pts
2026	Year 4	BUS363 Scaling Agile Projects	3pts	BUS366 The Compelling Entrepreneur: Stand and Deliver	3pts
		TOU221 Sustainable Tourism	3pts	TOU323 Destination Management	3pts
		Option	3pts	BUS338 Global Strategic Management	3pts
		Option	3pts	Option	3pts
			12pts		12pts
2027	Year 4	Part II Murdoch Spine Unit*	3pts		
		Option	3pts		
		Option	3pts		
		Option	3pts		
			12pts		

*Part II Murdoch Spine Unit: Career Learning Units (total 6 points). Select from the following:

1. MSP200 Building Enterprise Skills – 3 pts

2. MSP201 Real World Learning – 3 pts or MSP202 The Search for Everything: Data Analytics and Storytelling in the Twenty-First Century – 3 pts or BUS3581 Industry Placement for Business – 3 pts