

# Combined Bachelor of Business (major in Hospitality and Tourism Management) and Bachelor of Entrepreneurship & Innovation (B1394)

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample study plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

|      |        | Semester 1  |       | Semester 2   |             |
|------|--------|---|-------|--|-------------|
| 2022 | Year 1 | <b>MSP100 Career Learning: Managing Your Career</b>                         | 3pts  | <b>BUS124 Global Marketing</b>                               | 3pts        |
|      |        | <b>BUS123 Management in a Global Environment</b>                            | 3pts  | <b>BUS171 Foundations of Economics</b>                       | 3pts        |
|      |        | <b>BUS163 Introduction to Accounting</b>                                    | 3pts  | <b>ICR101 The Innovator's Mindset</b>                        | 3pts        |
|      |        | <b>TOU101 Introduction to Tourism Systems</b>                               | 3pts  | <b>BSL165 Foundations of Business Law</b>                    | 3pts        |
|      |        |   | 12pts |  | 12pts       |
| 2023 | Year 2 | <b>MSP200 Career Learning: Developing Skills</b>                            | 3pts  | <b>ICR201 Foundations of Entrepreneurship</b>                | 3pts        |
|      |        | <b>BUS368 Cultures of Innovation</b>  | 3pts  | <b>ART202 The Weight of Data</b>                             | 3pts        |
|      |        | <b>BSL204 Tourism and Hospitality Law</b>                                   | 3pts  | <b>BUS221 Entrepreneurial Strategy</b>                       | <b>6pts</b> |
|      |        | <b>Option</b>   | 3pts  |  |             |
|      |        |   | 12pts |  | 12pts       |
| 2024 | Year 3 | <b>BUS353 Making it Real: Operations &amp; Project Management for Scale</b> | 3pts  | <b>BUS293 Organisation Theory &amp; Behaviour</b>            | 3pts        |
|      |        | <b>GRD204 Design Thinking for Innovation</b>                                | 3pts  | <b>TOU323 Destination Management</b>                         | 3pts        |
|      |        | <b>TOU221 Sustainable Tourism</b>   | 3pts  | <b>Option</b>  | 3pts        |
|      |        | <b>Option</b>   | 3pts  | <b>Option</b>  | 3pts        |
|      |        |   | 12pts |  | 12pts       |
| 2025 | Year 4 | <b>MSP201 Real-World Learning</b>   | 3pts  | <b>BUS367 The Compelling Entrepreneur: Stand and Deliver</b> | <b>6pts</b> |
|      |        | <b>BUS369 Standing in the Nexus: Bridging People and Networks</b>           | 3pts  | <b>BUS338 Global Strategic Management</b>                    | 3pts        |
|      |        | <b>BUS365 Influencing on the Inside</b>                                     | 3pts  | <b>Option</b>  | 3pts        |
|      |        | <b>Option</b>   | 3pts  |  |             |
|      |        |   | 12pts |  | 12pts       |