

Combined Bachelor of Business (major in International Business) and Bachelor of Entrepreneurship & Innovation (B1394)

For students commencing in Semester 1 2022 at the South Street, Murdoch Campus

This sample study plan is based on the 2022 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

		Semester 1		Semester 2	
2022	Year 1	MSP100 Career Learning: Managing Your Career	3pts	BUS124 Global Marketing	3pts
		BUS123 Management in a Global Environment	3pts	ICR101 The Innovator's Mindset	3pts
		BUS163 Introduction to Accounting	3pts	BSL165 Foundations of Business Law	3pts
		BUS171 Foundations of Economics	3pts	Option	3pts
			12pts		12pts
2023	Year 2	MSP200 Career Learning: Developing Skills	3pts	ICR201 Foundations of Entrepreneurship	3pts
		BUS368 Cultures of Innovation	3pts	ART202 The Weight of Data	3pts
		GRD204 Design Thinking for Innovation	3pts	BUS221 Entrepreneurial Strategy	6pts
		BUS219 International Business	3pts		
			12pts		12pts
2024	Year 3	BUS353 Making it Real: Operations & Project Management for Scale	3pts	MSP201 Real-World Learning	3pts
		BUS212 Introduction to International Finance	3pts	BUS341 Business Negotiations; an International Perspective	3pts
		BUS284 Comparative Corporate Governance Structures	3pts	Option	3pts
		Option	3pts	Option	3pts
			12pts		12pts
2025	Year 4	BUS369 Standing in the Nexus: Bridging People and Networks	3pts	BUS367 The Compelling Entrepreneur: Stand and Deliver	6pts
		BUS365 Influencing on the Inside	3pts	BUS338 Global Strategic Management	3pts
		BUS211 International Logistics	3pts	Option	3pts
		Option	3pts		
			12pts		12pts