

# B1394 Bachelor of Business/Bachelor of Entrepreneurship & Innovation

Academic Chair: [David Zhang](#)

Start Date: Semester 1 2025

Year 1 – 2025	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	MSP100 Career Learning: Managing Your Career	3	BUS123 Management in a Global Environment	3
	Spine Level 2	3	BUS163 Introduction to Accounting	3
	BUS124 Global Marketing	3	BSL165 Foundations of Business Law	3
	<a href="#">BUS109 The Innovator's Mindset</a>	3	BUS171 Foundations of Economics	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>
Year 2 - 2026	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	Major elective	3	<a href="#">BUS221 Entrepreneurial Strategy</a>	6
	General elective	3	<a href="#">BUS220 Foundations of Entrepreneurship</a>	3
	General elective	3	<a href="#">COM203 Consulting and Freelancing</a>	3
	General elective	3		
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>
Year 3 - 2027	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	Spine Unit 3	3	<a href="#">BUS366 The Compelling Entrepreneur</a>	3
	<a href="#">BUS363 Scaling Agile projects</a>	3	<a href="#">BUS380 Entrepreneurial Finance</a>	3
	Major elective	3	Major elective	3
	Major elective	3	Major elective	3
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>
Year 4 - 2028	<b>Semester 1 Units</b>	<b>CP</b>	<b>Semester 2 Units</b>	<b>CP</b>
	<a href="#">BUS354 Leading Emerging Futures</a>	3	<a href="#">BUS368 Cultures of Innovation</a>	3
	Major elective	3	Major elective	3
	General elective	3	Major elective	3
	General elective	3	General Elective	
	<b>Winter Units</b>	<b>CP</b>	<b>Summer Units</b>	<b>CP</b>
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>12</b>

**TOTAL CREDIT POINTS 96**

Majors:

MJ-ACCA Accounting

MJ-MGTA Management

MJ-BLWA Business Law

MJ-MKTA Marketing

MJ-FINA Finance

MJ-HTMA Hospitality & Tourism Management

MJ-HRMA Human Resources Management

MJ-INTBA International Business