

# B1394 Bachelor of Business/Bachelor of Entrepreneurship & Innovation

Academic Chair: [David Zhang](#)

Start Date: Semester 2 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
			MSP100 Career Learning: Managing Your Career	3
			BSL165 Foundations of Business Law	3
			BUS124 Global Marketing	3
			BUS171 Foundations of Economics	3
	Winter Units	CP	Summer Units	CP
	Total		Total	12
Year 2 - 2026	Semester 1 Units	CP	Semester 2 Units	CP
	BUS123 Management in a Global Environment	3	BUS221 Entrepreneurial Strategy	6
	BUS163 Introduction to Accounting	3	<a href="#">BUS220 Foundations of Entrepreneurship</a>	3
	<a href="#">BUS109 The Innovator's Mindset</a>	3	<a href="#">COM203 Consulting and Freelancing</a>	3
	Spine Unit 2	3		
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 3 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	Spine Unit 3	3	<a href="#">BUS366 The Compelling Entrepreneur</a>	3
	<a href="#">BUS363 Scaling Agile projects</a>	3	<a href="#">BUS380 Entrepreneurial Finance</a>	3
	Major elective	3	Major elective	3
	Major elective	3	Major elective	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 4 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	Major elective	3	<a href="#">BUS368 Cultures of Innovation</a>	3
	General elective	3	Major elective	3
	General elective	3	Major elective	3
	General elective	3	General elective	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 5 - 2029	Semester 1 Units	CP		CP
	<a href="#">BUS354 Leading Emerging Futures</a>	3		
	Major elective	3		
	General elective	3		
	General elective	3		
	Winter Units	CP	Summer Units	CP
	Total	12	Total	
TOTAL CREDIT POINTS				96

Majors:

MJ-ACCA Accounting

MJ-MGTA Management

MJ-BLWA Business Law

MJ-MKTA Marketing

MJ-FINA Finance

MJ-HTMA Hospitality & Tourism Management

MJ-HRMA Human Resources Management

MJ-INTBA International Business