

B1394 Bachelor of Business/Bachelor of Entrepreneurship & Innovation

Academic Chair: [David Zhang](#)

Start Date: Semester 1 2026

For students commencing in Semester 1:

Semester 1		Semester 2	
Choose all of these units	BUS171 Foundations of Economics BUS124 Global Marketing	Choose all of these units	BUS123 Management in a Global Environment BSL165 Foundations of Business Law BUS163 Introduction to Accounting Discovery Unit
Choose two of these units	BUS109 The Innovator's Mindset (if Entrepreneur & Innovation major MJ-EI) Or TOU101 Introduction to Tourism Systems (if Hospitality & Tourism major MJ-HTMA) Or BUS140 Introduction to Finance (Accounting MJ-ACCT or Finance MJ-FINA Major) Or Elective (if other major) Or TLC101 Communication Skills for Undergraduate Study (recommended general elective)		

Notes for students:

- If you are doing a double major, you can refer above, use the course visualiser or see your academic chair
- To use the [course visualiser](#) select your course to commence
- [Academic chair contacts](#): you can search by name or course name (eg Bachelor of Business result is: **B1367 Bachelor of Business**; Academic Chair [David Zhang](#))

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Year 1 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	See above	3	See above	3
		3		3
		3		3
		3		3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 2 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	Major elective	3	BUS221 Entrepreneurial Strategy	6
	General elective	3	BUS220 Foundations of Entrepreneurship	3
	General elective	3	COM203 Consulting and Freelancing	3
	General elective	3		
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 3 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	General elective	3	BUS366 The Compelling Entrepreneur	3
	BUS363 Scaling Agile projects	3	BUS380 Entrepreneurial Finance	3
	Major elective	3	Major elective	3
	Major elective	3	Major elective	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 4 - 2029	Semester 1 Units	CP	Semester 2 Units	CP
	BUS354 Leading Emerging Futures	3	BUS368 Cultures of Innovation	3
	Major elective	3	Major elective	3
	General elective	3	Major elective	3
	General elective	3	General Elective	
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12

TOTAL CREDIT POINTS 96

Majors:

MJ-ACCT Accounting

MJ-BLWA Business Law

MJ-FINA Finance

MJ HTMA Hospitality & Tourism Management

MJ-HRMA Human Resources Management

MJ-HRMG Human Resources Management (AHRI Accredited)

MJ-INTBA International Business

MJ-MGTA Management

MJ-MKTA Marketing