

B1394 Bachelor of Business/Bachelor of Entrepreneurship & Innovation

Academic Chair: [David Zhang](#)

Start Date: Semester 1 2026

Year 1 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	BUS171 Foundations of Economics	3	BUS123 Management in a Global Environment	3
	BUS124 Global Marketing	3	BSL165 Foundations of Business Law	3
	Elective (if required for major, or general elective)	3	BUS163 Introduction to Accounting	3
	TLC101 Communication Skills for Undergraduate Study (recommended general elective) OR		Discovery Unit	
	Elective (if required for major, or general elective)	3		3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 2 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	Major elective	3	BUS221 Entrepreneurial Strategy	6
	General elective	3	BUS220 Foundations of Entrepreneurship	3
	General elective	3	COM203 Consulting and Freelancing	3
	General elective	3		
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 3 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	General elective	3	BUS366 The Compelling Entrepreneur	3
	BUS363 Scaling Agile projects	3	BUS380 Entrepreneurial Finance	3
	Major elective	3	Major elective	3
	Major elective	3	Major elective	3
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12
Year 4 - 2029	Semester 1 Units	CP	Semester 2 Units	CP
	BUS354 Leading Emerging Futures	3	BUS368 Cultures of Innovation	3
	Major elective	3	Major elective	3
	General elective	3	Major elective	3
	General elective	3	General Elective	
	Winter Units	CP	Summer Units	CP
	Total	12	Total	12

TOTAL CREDIT POINTS 96

Please [refer here](#) for the units in the Majors listed below:

MJ-ACCT Accounting
 MJ-BLWA Business Law
 MJ-FINA Finance
 MJ-HTMA Hospitality & Tourism Management
 MJ-HRMA Human Resources Management
 MJ-HRMG Human Resources Management (AHRI Accredited)
 MJ-INTBA International Business
 MJ-MGTA Management
 MJ-MKTA Marketing