

# B1394 Bachelor of Business/Bachelor of Entrepreneurship & Innovation

Academic Chair: [Pieter van Schalkwyk](#)

Start Date: Semester 2 2026

Year 1 – 2026	Semester 1 Units		Semester 2 Units		CP	
			BUS171 Foundations of Economics		3	
			BUS124 Global Marketing		3	
			TLC101 Communication Skills for Undergraduate Study (recommended general elective)		3	
			Discovery Unit		3	
			<b>Total</b>	<b>12</b>		
Year 2 - 2027	Semester 1 Units		CP	Semester 2 Units		CP
	BUS123 Management in a Global Environment		3	BUS221 Entrepreneurial Strategy		6
	BSL165 Foundations of Business Law		3	BUS220 Foundations of Entrepreneurship		3
	BUS163 Introduction to Accounting		3	COM203 Consulting and Freelancing		3
	BUS109 The Innovator's Mindset		3			
		<b>Total</b>	<b>12</b>		<b>Total</b>	<b>12</b>
Year 3 - 2028	Semester 1 Units		CP	Semester 2 Units		CP
	General elective		3	BUS366 Stand and Deliver: The Compelling Entrepreneur		3
	BUS363 Scaling Agile Projects		3	BUS380 Entrepreneurial Finance		3
	Major elective		3	Major elective		3
	Major elective		3	Major elective		3
	<b>Total</b>	<b>12</b>		<b>Total</b>	<b>12</b>	
Year 4 - 2029	Semester 1 Units		CP	Semester 2 Units		CP
	Major elective		3	BUS368 Cultures of Innovation		
	General elective		3	Major elective		
	General elective		3	Major elective		
	General elective		3	General Elective		
	<b>Total</b>	<b>12</b>		<b>Total</b>	<b>12</b>	
Year 5 - 2030	Semester 1 Units		CP			
	BUS354 Leading Emerging Futures		3			
	Major elective		3			
	General elective		3			
	General elective		3			
	<b>Total</b>	<b>12</b>				

**TOTAL CREDIT POINTS 96**

Please [refer here](#) for the units in the Majors listed below:

MJ-ACCA Accounting  
 MJ-BLWA Business Law  
 MJ-FINA Finance  
 MJ-HTMA Hospitality & Tourism Management  
 MJ-HRMA Human Resources Management  
 MJ-INTBA International Business  
 MJ-MGTA Management  
 MJ-MKTA Marketing