B1394 Bachelor of Business / Bachelor of Entrepreneurship & Innovation

Academic Chair: David Zhang **Start Date:** Semester 1 2027

	Semester 1 Units	CP	Semester 2 Units	CP
Year 1 – 2027	BUS171 Foundations of Economics	3	BUS123 Management in a Global Environment	3
	BUS124 Global Marketing	3	BSL165 Foundations of Business Law	3
	Elective (if required for major, or general elective)	3	BUS163 Introduction to Accounting	3
	TLC101 Communication Skills for Undergraduate Study (recommended general elective) OR Elective (if required for major, or general elective)	3	BUS109 The Innovator's Mindset	3
	Total	12	**Total**	12
	Semester 1 Units	**CP**	**Semester 2 Units**	**CP**
Year 2 - 2028	Major elective	3	BUS253 Entrepreneurial Strategy	3
	Discovery Unit	3	BUS220 Foundations of Entrepreneurship	3
	Business Specified Elective	3	COM203 Consulting and Freelancing	3
	General elective	3	General elective	3
	Total	12	**Total**	12
	Semester 1 Units	**CP**	**Semester 2 Units**	**CP**
Year 3 - 2029	General elective	3	BUS366 The Compelling Entrepreneur	3
	BUS363 Scaling Agile projects	3	BUS380 Entrepreneurial Finance	3
	Major elective	3	Major elective	3
	Major elective	3	Major elective	3
	Total	12	**Total**	12
	Semester 1 Units	**CP**	**Semester 2 Units**	**CP**
Year 4 - 2030	BUS354 Leading Emerging Futures	3	BUS368 Cultures of Innovation	3
	Major elective	3	Major elective	3
	General elective	3	Major elective	3
	General elective	3	General Elective	3
	Total	12	**Total**	12

TOTAL CREDIT POINTS 96

Please refer here for the units in the Majors listed below:
MJ-ACCT Accounting
MJ-BLWA Business Law
MJ-FINA Finance
MJ HTMA Hospitality & Tourism Management
MJ-HRMA Human Resources Management
MJ-HRMG Human Resources Management (AHRI Accredited)
MJ-INTBA International Business
MJ-MGTA Management
MJ-MKTA Marketing

Business Specified Electives:
BUS267 Career Self-Development or
BUS276 Global Competency and Employability

Recommended General Electives:
BUS122 Business in Society
BUS201 Contemporary Issues in Business
BUS386 Business Systems & Analytics
BUS387 Sustainability Governance and Disclosure

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. This information is correct at this date: 24/11/2026