B1432 Bachelor of Sport and Exercise Science / Bachelor of Business (Marketing)

Academic Chair: Shaun.Teo@murdoch.edu.au **Start Date:** Semester 1 2027

	Semester 1 Units	CP	Semester 2 Units	CP
Year 1 – 2027	EXS124 Introduction to Sport and Exercise Science	3	EXS101 Principles of Coaching and Communication	3
	SAH100 Foundation Skill for Studies in Allied Health	3	SAH103 Functional Human Anatomy	3
	SAH102 Human Physiology	3	BUS124 Global Marketing	3
	BSL165 Foundations of Business Law	3	BUS163 Introduction to Accounting	3
	Total	12	**Total**	12
	Semester 1 Units	**CP**	**Semester 2 Units**	**CP**
Year 2 - 2028	EXS201 Exercise and Health Psychology	3	EXS203 Exercise Screening and Assessment	3
	EXS223 Resistance Training for Health and Performance	3	EXS205 Motor Control and Development	3
	BUS123 Management in a Global Environment	3	SAH101 Research Essentials for Allied Health	3
	BUS171 Foundations of Economics	3	BUS210 Marketing Research and Analysis	3
	Total	12	**Total**	12
	Semester 1 Units	**CP**	**Semester 2 Units**	**CP**
Year 3 - 2029	EXS204 Biomechanics 1	3	EXS202 Exercise Physiology 1	3
	EXS305 Neural Control of Movement	3	EXS301 Advanced Sport and Exercise Psychology	3
	BUS225 Services Marketing	3	SAH301 Evidence-Based Practice	3
	BUS334 Business Analytics	3	BUS299 Consumer Behaviour	3
	Total	12	**Total**	12
	Semester 1 Units	**CP**	**Semester 2 Units**	**CP**
Year 4 - 2030	EXS303 Exercise Prescription and Delivery	3	EXS302 Exercise Physiology 2	3
	EXS306 Exercise for Complex Needs and Clinical Conditions	3	EXS304 Biomechanics 2	3
	BUS359 Digital and Social Media Marketing	3	BUS350 Strategic Marketing	3
			BUS370 Cross Cultural Marketing	3
	EXS309 Exercise Science Practicum*	0	EXS309 Exercise Science Practicum*	3
	Total	9	**Total**	15

TOTAL CREDIT POINTS 96

Notes

* **Discovery Unit** must be selected from a list of approved units that are i) not part of this course plan and ii) not offered by the School of Allied Health or School of Business

**EXS309 is a full-year unit; you enrol in it in semester 1 and exit it in semester 2.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 21/10/26.