# B1432 Bachelor of Sport and Exercise Science / Bachelor of Business (Marketing)

**Academic Chair:** Shaun.Teo@murdoch.edu.au **Start Date:** Semester 2 2027

| | Semester 1 Units | CP | Semester 2 Units | CP |
|---|---|---|---|---|
| **Year 1 – 2027** | | | EXS101 Principles of Coaching and Communication | 3 |
| | | | SAH103 Functional Human Anatomy | 3 |
| | | | BUS124 Global Marketing | 3 |
| | | | BUS163 Introduction to Accounting | 3 |
| | | | **Total** | 12 |
| | **Semester 1 Units** | **CP** | **Semester 2 Units** | **CP** |
| **Year 2 - 2028** | EXS124 Introduction to Sport and Exercise Science | 3 | EXS203 Exercise Screening and Assessment | 3 |
| | SAH100 Foundation Skill for Studies in Allied Health | 3 | EXS205 Motor Control and Development | 3 |
| | SAH102 Human Physiology | 3 | SAH101 Research Essentials for Allied Health | 3 |
| | BSL165 Foundations of Business Law | 3 | BUS210 Marketing Research and Analysis | 3 |
| | **Total** | 12 | **Total** | 12 |
| | **Semester 1 Units** | **CP** | **Semester 2 Units** | **CP** |
| **Year 3 - 2029** | EXS201 Exercise and Health Psychology | 3 | EXS202 Exercise Physiology 1 | 3 |
| | EXS223 Resistance Training for Health and Performance | 3 | EXS301 Advanced Sport and Exercise Psychology | 3 |
| | BUS123 Management in a Global Environment | 3 | SAH301 Evidence-Based Practice | 3 |
| | BUS171 Foundations of Economics | 3 | BUS299 Consumer Behaviour | 3 |
| | **Total** | 12 | **Total** | 12 |
| | **Semester 1 Units** | **CP** | **Semester 2 Units** | **CP** |
| **Year 4 - 2030** | EXS204 Biomechanics 1 | 3 | EXS302 Exercise Physiology 2 | 3 |
| | EXS305 Neural Control of Movement | 3 | EXS304 Biomechanics 2 | 3 |
| | BUS225 Services Marketing | 3 | BUS350 Strategic Marketing | 3 |
| | BUS334 Business Analytics | 3 | BUS370 Cross Cultural Marketing | 3 |
| | | | EXS309 Exercise Science Practicum* | 0 |
| | **Total** | 12 | **Total** | 12 |
| | **Semester 1 Units** | **CP** | **Semester 2 Units** | **CP** |
| **Year 5 - 2031** | EXS303 Exercise Prescription and Delivery | 3 | | |
| | EXS306 Exercise for Complex Needs and Clinical Conditions | 3 | | |
| | BUS359 Digital and Social Media Marketing | 3 | | |
| | | | | |
| | EXS309 Exercise Science Practicum* | 3 | | |
| | **Total** | 12 | | |

**TOTAL CREDIT POINTS 96**

## Notes

* **Discovery Unit** must be selected from a list of approved units that are i) not part of this course plan and ii) not offered by the School of Allied Health or School of Business

**EXS309 is a full-year unit; you enrol in it in semester 1 and exit it in semester 2.

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 21/10/26.