

Bachelor of Creative Media (BI343) – majoring in Graphic Design	
For students commencing in Semester 1 2019 at the South Street, Murdoch Campus	
This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.	
Academic Chair: Dr Mark Cypher (M.Cypher@murdoch.edu.au)	

	Semester 1		Semester 2	
Year 1	CRE100 Foundation in Creative Media	3pts	Course Specified Elective 100 Level (Choose from list)	3pts
	GAD172 Drawing	3pts	GRD118 Introduction to Graphic Design	3pts
	MSP100 Managing Your Career	3pts	Course Specified Elective 100 Level (Choose from list)	3pts
	Option	3pts	Option	3pts
		12pts		12pts
Year 2	GRD263 Web Design	3pts	GRD201 Publication Design	3pts
	GRD202 Brand and Identity Design	3pts	Course Specified Elective	3pts
	Murdoch Spine Unit (Choose from list) OR CRE301	3pts	Option	3pts
	Option	3pts	Option	3pts
		12pts		12pts
Year 3	CRE311 Creative Media Projects I	3pts	GRD310 Information and Service Design	3pts
	GRD379 Mobile App and Interaction Design	3pts	Murdoch Spine Unit (Choose from list) CRE312 Recommended	3pts
	GRD338 Client and Web Design Project	3pts	Option	3pts
	Option	3pts	Option	3pts
		12pts		12pts

Course Specified Electives 100 Level

- SOU169 Introduction to Sound Studies
- COM109 Introduction to Digital Media Skills
- GAD164 3D Modelling
- SCRI01 Screen Production
- SCRI00 Introduction to the Screen
- SCRI02 Introduction to Documentary
- RAD105 Introduction to Radio
- COM104 Digital Newsgathering and Reporting
- SOU101 Introduction to Audio Production
- PHO101 Digital Imaging
- GAD154 Introduction to Games Art and Design

Course Specified Electives 200 Level

- GAD261 Games Art
- GAD241 Animation
- SCR200 Writing for the Screen
- SCR201 Screen Production 2
- PHO204 Visual Literacy
- RAD374 Popular Music
- PHO202 Photo Documentary
- PHO203 Photography 2
- GAD232 Critical Games, Play and Design
- GAD210 Technical Art and Games Engine Scripting
- SCR222 Directing and Producing
- SCR204 Documentary Production

Murdoch Spine Units

- MSP200 Building Enterprise Skills
- MSP201 Real World Learning
- COM203 Consulting and Freelancing
- CRE301 Client Consultancy
- CRE325 Creative Media Professional Placement
- COM313 Campus Radio
- CRE312 Creative Media Projects 2