

C1165 Graduate Certificate in Communication

Academic Chair: Yolandi Botha

Start Date: Semester 1 2026

| Year 1 – 2026 | Semester 1 Units | CP | Semester 2 Units | CP |
|---------------|--------------------------------|----|--|----|
| | MCM502 Web Strategy | 3 | MCM682 Global Media: Asia-Pacific Perspectives | 3 |
| | MCM506 Strategic Communication | 3 | MCM605 International Strategic Communication and Culture | 3 |
| | Total | 6 | Total | 6 |

TOTAL CREDIT POINTS 12

| Semester 1 notes | Semester 2 notes |
|---|---|
| Please refer to the online Handbook for a list of specified and required units. | Please refer to the online Handbook for a list of specified and required units. |

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 26/11/25.