C1165 Graduate Certificate in Communication

Academic Chair: Yolandi Botha **Start Date:** Semester 1 2027

	Semester 1 Units	CP	Semester 2 Units	CP
Year 1 – 2027	MCM502: Web Strategy	3	MCM682: Global Media: Asia-Pacific Perspectives	3
	MCM506: Strategic Communication	3	MCM605: International Strategic Communication and Culture	3
	Total	6	**Total**	6

TOTAL CREDIT POINTS 12

Start Date: Semester 2 2027

	Semester 1 Units	CP	Semester 2 Units	CP
Year 1 – 2027			MCM682: Global Media: Asia-Pacific Perspectives	3
			MCM605: International Strategic Communication and Culture	3
			Total	6
Year 2 – 2028	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	MCM502: Web Strategy	3		
	MCM506: Strategic Communication	3		
	Total	6		

TOTAL CREDIT POINTS 12

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 21/10/26.