

Bachelor of Business (BI367) – double major in Finance and Marketing

For students commencing in Semester 1 2019 at the South Street, Murdoch Campus

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	BUSI23 Management in a Global Environment BUSI63 Introduction to Accounting BUSI71 Foundations of Economics Option	3pts 3pts 3pts 3pts 12pts	MSP100 Career Learning: Managing Your Career BUSI24 Global Marketing BSL165 Foundations of Business Law BUSI40 Introduction to Finance	3pts 3pts 3pts 3pts 12pts
Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BSL201 Finance Law BUS288 Treasury Management BUS225 Services, Relationship & Retail Marketing	3pts 3pts 3pts 3pts 12pts	BUS286 Corporate Finance BUS210 Marketing Research & Analysis BUS299 Consumer Behaviour Option	3pts 3pts 3pts 3pts 12pts
Year 3	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS329 Investment Analysis BUS334 Business Analytics BUS359 Digital and Social Media Marketing	3pts 3pts 3pts 3pts 12pts	BUS330 International Finance BUS333 Derivative Securities BUS350 Strategic Marketing BUS370 Cross Cultural Marketing	3pts 3pts 3pts 3pts 12pts