

## Bachelor of Business (BI367) – double major in Human Resources Management and Marketing

**For students commencing in Semester 1 2019 at the South Street, Murdoch Campus**

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	<b>BUS123 Management in a Global Environment</b> <b>BUS163 Introduction to Accounting</b> <b>BUS171 Foundations of Economics</b> Option	3pts 3pts 3pts 3pts 12pts	<b>MSP100 Career Learning: Managing Your Career</b> <b>BUS124 Global Marketing</b> <b>BSL165 Foundations of Business Law</b> Option	3pts 3pts 3pts 3pts 12pts
Year 2	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> <b>BUS293 Organisation Theory &amp; Behaviour</b> <b>BUS226 Talent Acquisition</b> <b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts 3pts 3pts 3pts 12pts	<b>BSL202 Workplace Law</b> <b>BUS230 Change Management</b> <b>BUS210 Marketing Research &amp; Analysis</b> <b>BUS299 Consumer Behaviour</b>	3pts 3pts 3pts 3pts 12pts
Year 3	<b>BUS322 Employee Relations</b> <b>BUS3XX Talent Management</b> <b>BUS334 Business Analytics</b> <b>BUS359 Digital and Social Media Marketing</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> <b>BUS350 Strategic Marketing</b> <b>BUS370 Cross Cultural Marketing</b> Option	3pts 3pts 3pts 3pts 12pts