

Bachelor of Business (BI367) – double major in International Business, and Global Media & Communication

For students commencing in Semester 1 2019 at the South Street, Murdoch Campus

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	BUS123 Management in a Global Environment BUS163 Introduction to Accounting BUS171 Foundations of Economics COM105 Critical Web Literacy	3pts 3pts 3pts 3pts 12pts	MSP100 Career Learning: Managing Your Career BUS124 Global Marketing BSL165 Foundations of Business Law COM103 Foundations of Communication	3pts 3pts 3pts 3pts 12pts
Year 2	BUS219 International Business BUS212 Introduction to International Finance COM201 Social, Games and Mobile Media Option	3pts 3pts 3pts 3pts 12pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning COM204 Global Media and Culture COM205 Media Governance and Globalisation Option	3pts 3pts 3pts 3pts 12pts
Year 3	BUS211 International Logistics BUS284 Comparative Corporate Governance Structures COM302 Web Analytics COM304 Communicating Global Issues	3pts 3pts 3pts 3pts 12pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS338 Global Strategic Management BUS341 Business Negotiations; an International Perspective COM303 Media Audiences	3pts 3pts 3pts 3pts 12pts