

## Bachelor of Business (BI367) – double major in International Business, and Strategic Communication (VI)

**For students commencing in Semester 1 2019 at the South Street, Murdoch Campus**

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	<b>BUSI23 Management in a Global Environment</b> <b>BUSI71 Foundations of Economics</b> <b>COMI07 Strategic Communication</b> <b>COMI09 Introduction to Digital Media Skills</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP100 Career Learning: Managing Your Career</b> <b>BUSI24 Global Marketing</b> <b>BSL165 Foundations of Business Law</b> <b>BUSI63 Introduction to Accounting</b>	3pts 3pts 3pts 3pts 12pts
Year 2	<b>BUS219 International Business</b> <b>BUS212 Introduction to International Finance</b> <b>COM202 Content Creation</b> <b>COM215 Public Relations in Society</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> <b>COM214 Communication Strategy and Planning</b> <b>Option</b> <b>Option</b>	3pts 3pts 3pts 3pts 12pts
Year 3	<b>BUS211 International Logistics</b> <b>BUS284 Comparative Corporate Governance Structures</b> <b>COM345 Issues and Crisis Management</b> <b>COM302 Web Analytics</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> <b>BUS338 Global Strategic Management</b> <b>BUS341 Business Negotiations; an International Perspective</b> <b>COM307 Campaign Management</b>	3pts 3pts 3pts 3pts 12pts