

# Bachelor of Commerce (B1359) - double major in Human Resources Management, and Marketing

**For students commencing in Semester 1 2019 at the South Street, Murdoch Campus**

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	<b>BUS123 Management in a Global Environment</b> <b>BUS163 Introduction to Accounting</b> <b>BUS171 Foundations of Economics</b> Option	3pts 3pts 3pts 3pts 12pts	<b>MSP100 Career Learning: Managing Your Career</b> <b>BUS124 Global Marketing</b> <b>BUS122 Business in Society</b> Option	3pts 3pts 3pts 3pts 12pts
Year 2	<b>BUS226 Talent Acquisition</b> <b>BUS293 Organisation Theory &amp; Behaviour</b> <b>BUS334 Business Analytics</b> <b>BUS225 Services, Relationship &amp; Retail Marketing</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b> <b>BSL202 Workplace Law</b> <b>BUS210 Marketing Research &amp; Analysis</b> <b>BUS299 Consumer Behaviour</b>	3pts 3pts 3pts 3pts 12pts
Year 3	<b>BUS368 Cultures of Innovation</b> <b>BUS332 Employee Relations</b> <b>BUS371 Talent Management</b> <b>BUS359 Digital &amp; Social Media Marketing</b>	3pts 3pts 3pts 3pts 12pts	<b>MSP201 Real-World Learning or BUS399 The Signature Experience</b> <b>BUS230 Change Management</b> <b>BUS350 Strategic Marketing</b> <b>BUS370 Cross Cultural Marketing</b>	3pts 3pts 3pts 3pts 12pts