

Bachelor of Commerce (B1359) - double major in International Business, and Global Media and Communications

For students commencing in Semester 1 2019 at the South Street, Murdoch Campus

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	BUS123 Management in a Global Environment	3pts	MSP100 Career Learning: Managing Your Career	3pts
	BUS163 Introduction to Accounting	3pts	BUS124 Global Marketing	3pts
	BUS171 Foundations of Economics	3pts	BUS122 Business in Society	3pts
	COM105 Critical Web Literacy	3pts	COM103 Foundations of Communication	3pts
		12pts		12pts
Year 2	BUS219 International Business	3pts	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning	3pts
	BUS212 Introduction to International Finance	3pts	COM204 Global Media and Culture	3pts
	BUS284 Comparative Corporate Governance Structures	3pts	COM205 Media Governance and Globalisation	3pts
	COM201 Social, Games and Mobile Media	3pts	Option	3pts
		12pts		12pts
Year 3	BUS368 Cultures of Innovation	3pts	MSP201 Real-World Learning or BUS399 The Signature Experience	3pts
	BUS211 International Logistics	3pts	BUS338 Global Strategic Management	3pts
	COM302 Web Analytics	3pts	BUS341 Business Negotiations; an International Perspective	3pts
	COM304 Communicating Global Issues	3pts	COM303 Media Audiences	3pts
		12pts		12pts