

# Bachelor of Commerce (B1359) - double major in International Business, and Strategic Communication (V2)

**For students commencing in Semester 1 2019 at the South Street, Murdoch Campus**

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	<b>BUSI23 Management in a Global Environment</b>	3pts	<b>MSP100 Career Learning: Managing Your Career</b>	3pts
	<b>BUSI63 Introduction to Accounting</b>	3pts	<b>BUSI24 Global Marketing</b>	3pts
	<b>BUSI71 Foundations of Economics</b>	3pts	<b>BUSI22 Business in Society</b>	3pts
	<b>COMI07 Strategic Communication</b>	3pts	<b>GRDI18 Introduction to Graphic Design</b>	3pts
		12pts		12pts
Year 2	<b>BUS219 International Business</b>	3pts	<b>MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning</b>	3pts
	<b>BUS212 Introduction to International Finance</b>	3pts	<b>BUS368 Cultures of Innovation</b>	3pts
	<b>COM202 Content Creation</b>	3pts	<b>COM214 Communication Strategy and Planning</b>	3pts
	<b>COM215 Public Relations in Society</b>	3pts	<b>Option</b>	3pts
		12pts		12pts
Year 3	<b>BUS211 International Logistics</b>	3pts	<b>MSP201 Real-World Learning or BUS399 The Signature Experience</b>	3pts
	<b>BUS284 Comparative Corporate Governance Structures</b>	3pts	<b>BUS338 Global Strategic Management</b>	3pts
	<b>COM345 Issues and Crisis Management</b>	3pts	<b>BUS341 Business Negotiations; an International Perspective</b>	3pts
	<b>GRD263 Web Design</b>	3pts	<b>COM307 Campaign Management</b>	3pts
		12pts		12pts