

Bachelor of Commerce (B1359) - double major in Management, and Global Media and Communication

For students commencing in Semester 1 2019 at the South Street, Murdoch Campus

This sample study plan is based on the 2019 course structure and offerings. It is the responsibility of students to ensure the correct availability of units in each semester of each academic year.

Academic Chair: Mr John Murphy (J.Murphy@murdoch.edu.au)

	Semester 1		Semester 2	
Year 1	BUSI23 Management in a Global Environment BUSI63 Introduction to Accounting BUSI71 Foundations of Economics COMI05 Critical Web Literacy	3pts 3pts 3pts 3pts 12pts	MSP100 Career Learning: Managing Your Career BUSI24 Global Marketing BUSI22 Business in Society COMI03 Foundations of Communication	3pts 3pts 3pts 3pts 12pts
Year 2	MSP200 Career Learning: Developing Skills or MSP201 Real-World Learning BUS219 International Business BUS334 Business Analytics COM201 Social, Games and Mobile Media	3pts 3pts 3pts 3pts 12pts	BUS368 Cultures of Innovation BUS293 Organisation Theory & Behaviour COM204 Global Media and Culture COM205 Media Governance and Globalisation	3pts 3pts 3pts 3pts 12pts
Year 3	BUS353 Making it Real; Operations and Project Management for Scale BUS369 Standing in the Nexus; Bridging People and Networks COM302 Web Analytics COM304 Communicating Global Issues	3pts 3pts 3pts 3pts 12pts	MSP201 Real-World Learning or BUS399 The Signature Experience BUS230 Change Management BUS338 Global Strategic Management COM303 Media Audiences	3pts 3pts 3pts 3pts 12pts