

G1071 Graduate Diploma in Web Communication

Academic Chair: Yolandi Botha

Start Date: Semester 2 2025

Year 1 – 2025	Semester 1 Units	CP	Semester 2 Units	CP
			WEB564: Web Research	3
			WEB566: Social Media Analysis	3
			Specified elective	3
			Specified elective	3
	Total		Total	12

Year 1 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502: Web Strategy	3		
	MCM506: Strategic Communication	3		
	MCM601: Critical and Ethical Issues in Communication	6		
	Total	12	Total	

TOTAL CREDIT POINTS 24

Semester 1 notes	Semester 2 notes
Please refer to the online Handbook for a list of specified and required units.	Please refer to the online Handbook for a list of specified and required units.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 9/5/25.