G1071 Graduate Diploma in Web Communication

Academic Chair: Yolandi Botha **Start Date:** Semester 1 2027

Year 1 – 2027	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502: Web Strategy	3	WEB564: Web Research	3
	MCM506: Strategic Communication	3	WEB566: Social Media Analysis	3
	MCM601: Critical and Ethical Issues in Communication	6	Specified elective	3
			Specified elective	3
	Total	12	**Total**	12

TOTAL CREDIT POINTS 24

Start Date: Semester 2 2027

Year 1 – 2027	Semester 1 Units	CP	Semester 2 Units	CP
			WEB564: Web Research - 605	3
			WEB566: Social Media Analysis - 682	3
			Specified elective	3
			Specified elective	3
	Total		**Total**	12

Year 1 – 2028	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502: Web Strategy	3		
	MCM506: Strategic Communication	3		
	MCM601: Critical and Ethical Issues in Communication	6		
	Total	12	**Total**	

TOTAL CREDIT POINTS 24

Semester 2 notes
Please refer to the online Handbook for a list of specified and required units.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 21/10/26.