

Approved by AC on 01/06/2022

**Course: M1277 Master of Communication**

Credit points: 48

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	For students choosing Option 1: Project		
	Semester 1		Semester 2
<b>Year 1</b>			<b>MCM682 Global Media: Asia Pacific Perspectives</b> 3 cp Specified Elective (GRD508 or TLC501) 3 cp Specified elective (WEB564) 3 cp Specified Elective (WEB566) 3 cp
<b>Year 2</b>	<b>MCM601 Critical and Ethical issues in Communication</b> 6 cp <b>MCM502 Web Strategy</b> 3 cp <b>MCM506 Strategic Communication</b> 3 cp		<b>MCM680 Research Project in Communication</b> 6 cp <b>MCM605 International Strategic Communication</b> 3 cp Specified Elective (MCM684) 3 cp
<b>Year 3</b>	<b>MCM683 Communication Management: Professional Perspectives</b> 6 cp Specified Elective (MCM507) 3 cp Specific Elective (AST650, GRD503 or GRD504) 3 cp		

	For students choosing Option 2: Research Dissertation (by invitation)		
	Semester 1		Semester 2
<b>Year 1</b>			<b>MCM682 Global Media: Asia Pacific Perspectives</b> 3 cp Specified Elective (GRD508 or TLC501) 3 cp Specified elective (WEB564) 3 cp Specified Elective (WEB566) 3 cp
<b>Year 2</b>	<b>MCM601 Critical and Ethical issues in Communication</b> 6cp <b>MCM502 Web Strategy</b> 3 cp <b>MCM506 Strategic Communication</b> 3 cp		<b>MCM680 Research Project in Communication</b> 3 cp <b>MCM605 International Strategic Communication</b> 3 cp Specified Elective (MCM684) 6 cp
<b>Year 3</b>	<b>ART610 Master by Coursework Research Dissertation</b> 12 cp		

The specified electives units can be found in the [handbook](#), under the structure. Selection suggestions have been made above but can be modified. Units in bold are core.

Students should note that if unit prerequisites are required, this may extend the duration of your course.

Disclaimer: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as per the online [Handbook](#).