

M1277 Master of Communication – Default project option

Academic Chair: Yolandi Botha

Start Date: Semester 2 2026

Year 1 – 2026	Semester 1 Units	CP	Semester 2 Units	CP
				MCM605: International Strategic Communication and Culture
			MCM682: Global Media: Asia-Pacific Perspectives	3
			Specified elective	3
			Specified elective	3
	Total		Total	12
Year 2 - 2027	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502: Web Strategy	3	MCM680 Research Project in Communication	6
	MCM506: Strategic Communication	3	Spec elective	3
	MCM601: Critical & Ethical Issues in Communication	6	Spec elective	3
	Total	12	Total	12
Year 3 - 2028	Semester 1 Units	CP	Semester 2 Units	CP
	MCM683: Communication Management: Professional Perspectives	6		
	Specified elective	3		
	Specified elective	3		
	Total	12		

TOTAL CREDIT POINTS 48

Semester 1 notes	Semester 2 notes
Please refer to the online Handbook for a list of specified and required units.	Please refer to the online Handbook for a list of specified and required units.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 23/06/2026.