M1277 Master of Communication – Default project option

Academic Chair: Yolandi Botha **Start Date:** Semester 1 2027

	Semester 1 Units	CP	Semester 2 Units	CP
Year 1 – 2027	MCM502: Web Strategy	3	MCM605: International Strategic Communication and Culture	3
	MCM506: Strategic Communication	3	MCM682: Global Media: Asia-Pacific Perspectives	3
	MCM601: Critical & Ethical Issues in Communication	6	Specified elective	3
			Specified elective	3
	SEMESTER Total	12	**SEMESTER Total**	12
Year 2 - 2028	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	MCM683: Communication Management: Professional Perspectives	6	MCM680: Research Project in Communication	6
	Specified elective	3	Specified elective	3
	Specified elective	3	Specified elective	3
	SEMESTER Total	12	**SEMESTER Total**	12

TOTAL CREDIT POINTS 48

Start Date: Semester 2 2027

	Semester 1 Units	CP	Semester 2 Units	CP
Year 1 – 2027			MCM605: International Strategic Communication and Culture	3
			MCM682: Global Media: Asia-Pacific Perspectives	3
			Specified elective	3
			Specified elective	3
	Total		**Total**	**12**
Year 2 - 2028	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	MCM502: Web Strategy	3	MCM680 Research Project in Communication	6
	MCM506: Strategic Communication	3	Specified elective	3
	MCM601: Critical & Ethical Issues in Communication	6	Specified elective	3
	Total	**12**	**Total**	**12**
Year 3 - 2029	**Semester 1 Units**	**CP**	**Semester 2 Units**	**CP**
	MCM683: Communication Management: Professional Perspectives	6		
	Specified elective	3		
	Specified elective	3		
	Total	**12**		

TOTAL CREDIT POINTS 48

Semester 1 notes	Semester 2 notes
Please refer to the online Handbook for a list of specified and required units.	Please refer to the online Handbook for a list of specified and required units.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 21/10/2026.