

M1277 Master of Communication

Academic Chair: Renae Desai r.desai@murdoch.edu.au

Start Date: Semester 2 2023

Year 1 – 2023			Semester 2 Units	CP
			MCM605 International Strategic Communication (core)	3
			MCM682 Global Media: Asia Pacific Perspectives (core)	3
			WEB564 Web Research (specified elective)	3
			Specified Elective	3
			Total	12
Year 2 - 2024	Semester 1 Units	CP	Semester 2 Units	CP
	MCM502 Web Strategy (core)	3	MCM680 Research Project in Communication	6
	MCM506 Strategic Communication (core)	3	WEB566 Social Media Analysis (specified elective)	3
	MCM601 Critical and Ethical issues in Communication (core)	6	Specified elective or MCM682	3
	Winter Units	CP	Summer Units	CP
	If available		If available	
	Total	12	Total	12
Year 3 - 2025	Semester 1 Units	CP		
	MCM683 Communication Management: Professional Perspectives (core-project option only)	6		
	Specified elective	3		
	Specified elective	3		
	Or *ART610 Masters by coursework Dissertation (by application only-research option)	12		
	Total	12		

TOTAL CREDIT POINTS 48

*The Research option is by application only. Please contact the Academic Chair to apply and prepare an individual study plan. This is a 12 credit point unit and will replace MCM683 (6 credit points) and the Specified Electives (6 credit points) listed in Year 3 – 2025, Semester 1.

Please refer to the online Handbook for a list of specified elective and required (core) units.

Please note: This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the [Handbook](#). Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 30/05/23.