# M1419 Master of Professional Communication

**Academic Chair:** Yolandi Botha **Start Date:** Semester 1 2027

| | Semester 1 Units | CP | Semester 2 Units | CP |
|---|---|---|---|---|
| Year 1 – 2027 | MCM502: Web Strategy | 3 | MCM605: International Strategic Communication and Culture | 3 |
| | MCM506: Strategic Communication | 3 | MCM682: Global Media: Asia-Pacific Perspectives | 3 |
| | MCM601: Critical & Ethical Issues in Communication | 6 | WEB566 Web Research | 3 |
| | | | WEB566 Social Media Analysis | 3 |
| | **SEMESTER Total** | 12 | **SEMESTER Total** | 12 |
| Year 2 - 2028 | **Semester 1 Units** | **CP** | **Semester 2 Units** | **CP** |
| | MCM680: Research Project in Communication | 6 | | |
| | Specified elective | 3 | | |
| | Specified elective | 3 | | |
| | | | | |
| | **SEMESTER Total** | 12 | | |

**TOTAL CREDIT POINTS 36**

**Start Date:** Semester 2 2027

| | | | Semester 2 Units | CP |
|---|---|---|---|---|
| Year 1 – 2027 | | | MCM605: International Strategic Communication and Culture | 3 |
| | | | MCM682: Global Media: Asia-Pacific Perspectives | 3 |
| | | | WEB566 Web Research | 3 |
| | | | WEB566 Social Media Analysis | 3 |
| | | | **Total** | 12 |
| Year 2 – 2028 | **Semester 1 Units** | **CP** | | |
| | MCM502: Web Strategy | 3 | MCM680: Research Project in Communication | 6 |
| | MCM506: Strategic Communication | 3 | Specified elective | 3 |
| | MCM601: Critical & Ethical Issues in Communication | 6 | Specified elective | 3 |
| | | | | |
| | **SEMESTER Total** | 12 | | |

**TOTAL CREDIT POINTS 36**

| Semester 1 notes | Semester 2 notes |
|---|---|
| Please refer to the online Handbook for a list of specified and required units. | Please refer to the online Handbook for a list of specified and required units. |

**Please note:** This course plan is a sample only and must be read in conjunction with the full course structure, unit prerequisites and enrolment options as outlined in the Handbook. Students should note that due to unit prerequisites, commencing study in Semester 2 may extend the duration of the course. This information is correct as at 21/10/2026.